The following Goals were drafted based on input from the Parks & Recreation and Planning Commissions. These Goals represent the City’s desire to create a commercial corridor that takes advantage of all the valuable amenities and unique opportunities of Woodinville’s natural and manmade environments.

1. To Promote a viable economic future for the corridor.
2. To preserve, protect, and enhance environmentally sensitive areas with a focus on wildlife habitat and mature native vegetation within the corridor.
3. To create a variety of recreational and public education opportunities within the corridor including Little Bear Creek Lineal Park.
4. To define and develop the “gateways” of the corridor from the entrance to Woodinville at the west end to the transition between King and Snohomish County.
5. To protect, enhance, and preserve valley vistas in and above the corridor area.
6. To preserve and protect the mature trees that provide a visual and noise buffer along SR522
7. To ensure infrastructure improvements meet the needs for development capacity.
8. To create a dynamic and visually pleasing link between the corridor and adjacent areas.