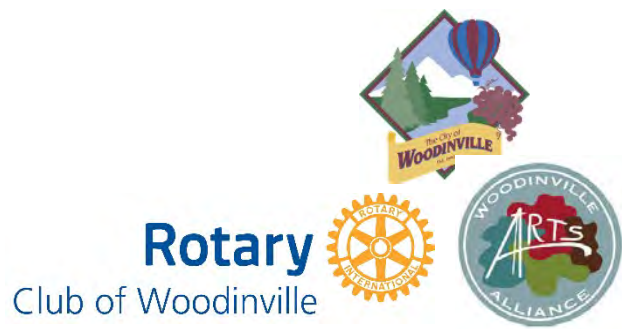


CALL FOR ARTISTS

DeYoung Park Peace Pole Project



OPPORTUNITY

Artists are invited to submit proposals to provide mural artwork(s) as a part of the DeYoung Park Peace Pole project. The City is undertaking a comprehensive redevelopment of DeYoung Park, located in the heart of downtown Woodinville, and has partnered with the Woodinville Rotary Charitable Foundation, as part of its Peace Pole initiative and both groups commitment to promoting peace in the world, to include in that larger project a mural installation on 20 round, concrete columns that are prominent features of the redesigned park space. Artists will be commissioned to transform each column into a unique mural with a primary theme of peace. The themes of community and nature may also be represented. Funding will be derived from sponsorships of individual columns and the artist may need to work with individual donor to refine proposal. Given its location in a prominent publicly-owned space, the artwork must be family-friendly. Installation of all work is expected to occur simultaneously during a multi-day event in April 2018 (see Project Schedule below).

There are a total of 20 round columns available to accommodate this project. Sixteen columns are approximately 10' in height and 1' in diameter. Four columns are approximately 16' in height and 1' in diameter. Artists may be commissioned for one or more columns depending on their ability and response to this Call for Artists. The all-inclusive commission for each column (artists fees, suitable tools and materials, travel, applicable taxes, etc.) will be:

10' pole: \$1,000

16' pole: \$1,500

Each column is cast-in-place concrete with an uneven surface typical of the material. The column will be prepped by the City with power washing and application of appropriate primer paint. A limited amount of ladder/scaffolding equipment will be available during the installation event. Weather protection during installation, if necessary, will be provided by the City.

This opportunity is the result of a partnership between the City of Woodinville and the Woodinville Rotary Club, with assistance from the Woodinville Arts Alliance. While the City will be administering many elements of the project including this call for artists and selection of artists, the Woodinville Rotary Charitable Foundation will be directly administering the funding of the work. Final availability of commission opportunities is contingent on adequate funding being secured and made available by the Woodinville Rotary Charitable Foundation.

ELIGIBILITY

This project is open to all artists with the ability/experience to develop the requested project. Demonstration of ability and expertise is required as detailed in this document. Artist(s) must be available for installation during a multi-day event that will be scheduled in April 2018.

SELECTION PROCESS/CRITERIA

It is anticipated that a small committee of representatives from various entities, likely including the City of Woodinville, Woodinville Rotary, Woodinville Arts Alliance, Parks Commission, DeYoung Park project design firm, etc. will be convened to review and evaluate applications.

Applications will be evaluated on the following qualifications/criteria:

- Technical proficiency in outdoor mural painting
- Quality and strength of past work in this medium
- Strong conceptual skills and an ability to reflect theme in family-friendly manner
- Availability to complete work during multi-day event to be scheduled in April 2018

APPLICATION AND SUBMITTAL REQUIREMENTS

Applications are due by 5:00 PM PST on January 15, 2018. Materials must be sent to the attention of Brandon Buchanan, City Manager at:

City of Woodinville
Attn: City Manager
17301 133rd Avenue NE
Woodinville, WA 98072

Please submit the following or the application may be considered incomplete:

- Statement of Interest and experience: In 500 words or less, explain your interest in this opportunity and how your practice relates to this project and the posted selection criteria. This statement should include a description of your experience creating outdoor murals.
- Statement of vision: In 300 words or less, briefly describe your proposed mural including details, elements, and ideas for color scheme you envision including to promote the theme of peace, community, and nature.
- Resume (if available): provide resume (max 2 pages) of artist and include contact info, relevant education, and applicable professional experience. List all commissions (title, location, agency, budget, completion date), exhibitions, honors, etc.
- Work Samples: submit up to 5 images of past work samples that best illustrate your qualifications for this project. Submitted images are very important and should accurately represent the quality and character of your work.

PROJECT SCHEDULE

Tentative schedule for the project is as follows, but may be subject to change:

- Submission deadline: January 15, 2018
- Artists selected: February 1, 2018
- Artist sketch and color pallet due for review: February 15, 2018

****Some consultation with column sponsor may be necessary****

- Any revision(s) (per City) to artwork due: March 1, 2018
- Painting weekend event: April 13-15, 2018

*Subject to change based on construction schedule for Park project

REPRODUCTION

The City of Woodinville reserves the right to reproduce accepted work through print, film, or electronic media for documentary, educational, and promotional purposes.

EXAMPLE OF DESIRED PRODUCT

The below examples are illustrative only and should not limit proposals. They are intended to show the general scope of desired product. As noted, artist may need to work with sponsor of column to incorporate specific elements under the larger theme. For example, an element In Memoriam. Each mural may include the word “peace” or the phrase “May Peace Prevail on Earth” but no other text.



Image Source: https://www.beachdecorshop.com/images/D/AAAA_11-02.jpg



Image Source: https://mworksitd.files.wordpress.com/2014/07/img_8080.jpg