

## CALL FOR ARTISTS

### City of Woodinville Gateway Mural Project

#### OPPORTUNITY

The City of Woodinville is commissioning an artist or team of artists to create a mural at the main entrance into the City at the train trestle underpass along 131<sup>st</sup> Avenue NE. This mural will be a cornerstone piece of Woodinville's ongoing "placemaking" efforts for our downtown and will be the first



impression many visitors have of the community. Intended to both encompass Woodinville's agricultural history and tout its status as the home of wineries, breweries, and distilleries in Western Washington, this mural should not only tell the story of Woodinville, but also encourage continued community beautification and private investment.

The completed murals will be located on each side of 131<sup>st</sup> Avenue NE under the trestle. Each of the murals will be 450 square feet (15 x 30 feet) and will employ a paint-by-numbers approach to allow for community engagement with the project. The mural itself will be painted on Alupalite panels (lightweight, aluminum panel with a plastic core) and then mounted to the concrete trestle walls. The Artist awarded this opportunity will be selected to create the design and transfer of the mural onto the Alupalite panels. As a part of the overall mural design, the artist will create the color scheme utilizing eight to ten colors. As indicated above, the actual painting of the mural will be done during a citywide event, inviting community members to collaborate on the painting of the mural. The artist or artists must be available for the painting day event that is scheduled for March 2018. Being available for the installation is preferred but not required.

This project is funded by the City of Woodinville and a grant from the Port of Seattle. The all-inclusive commission for the Artist or team of Artists for this project will be \$5,000.

#### ELIGIBILITY

This grant opportunity is open to individual artists or artist teams. We are looking for a painter, mural artist, or artist with previous mural experience. Ties to the Woodinville or Sammamish Valley region preferred, but not required. The final mural design must demonstrate a connection to Woodinville, the Sammamish Valley, and the theme of Woodinville's history and industry. The artist chosen will work with City staff regarding overall design and themes with the final design to be approved by the Woodinville City Council.

#### SELECTION PROCESS/CRITERIA

City of Woodinville staff will narrow down the applicants to three choices for City Council consideration and approval. Revisions to the final design may occur after City Staff and Council make the decision.

Applications will be evaluated on the following qualifications/criteria:

- Technical proficiency in outdoor mural painting
- Quality and strength of past work in this medium
- Strong conceptual skills and an ability to reflect the theme in a family-friendly manner
- Availability to complete the work in time for community event days

#### APPLICATION AND SUBMITTAL PROCESS

Applications must be received by 5:00 PM PST on January 4, 2018 and directed to the attention of Hillary Long at:

City of Woodinville  
Attn: Hillary Long  
17301 133<sup>rd</sup> Avenue NE  
Woodinville, WA 98072

Applicants must submit the following materials:

1. **Resume:** Maximum two-page current professional resume. For collaborating teams, everyone must submit a resume.
2. **Statement of interest and experience:** In 500 words (or less), explain your interest in this opportunity and how your practice relates to this project and the selection criteria. This statement should include a description of your experience creating outdoor murals.
3. **Statement of vision:** 500 words (or less) that describes your design and how it connects to Woodinville's history, wine and beer industry, and agriculture roots. Incorporating themes of creative placemaking and community engagement through art, culture, and history encouraged.
4. **Preliminary sketch:** Please provide a preliminary sketch of the design you wish to submit for the mural. This does not need to be your final draft, but close to final is appreciated.
5. **Work Samples:** Please provide *up to* 10 images of previous work. A brief narrative or description is welcome and should include, as applicable: applicant's role in the creation of the artwork, medium, project location, cost/budget, project collaborators, short summary of the piece.

#### PROJECT SCHEDULE

Schedule for the project is as follows, but may be subject to change:

Application due:	January 4, 2018
Application review:	January 9-16, 2018
Selection finalized:	January 17, 2018
Design and transfer on to panels:	February 1-March 1, 2018
Community painting day:	March 10, 2018
Installation:	March 25, 2018

Unveiling at Woodinville's 25<sup>th</sup> Anniversary Celebration: March 31, 2018

#### REPRODUCTION

The City of Woodinville reserves the right to reproduce accepted work through print, film, or electronic media for documentary, educational, and promotional purposes.

**EXHIBIT A:** PICTURE OF WOODINVILLE TRESTLE AT 131<sup>ST</sup> AVENUE NE AND LITTLE BEAR CREEK PARKWAY



★ Denotes approximate installation locations of the Woodinville Gateway Mural Project